

1. Record Nr.	UNINA9910780404303321
Autore	Pitre Rahul
Titolo	Microsoft Office Live Small Business [[electronic resource]] : beginner's guide // Rahul Pitre
Pubbl/distr/stampa	Birmingham, U.K., : Packt Pub., 2009
ISBN	1-282-39732-X 9786612397325 1-84719-875-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (256 p.)
Disciplina	005.2768
Soggetti	Small business - Computer programs Web site development Web hosting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"Build and customize your small business web site." On cover: Learn by doing : less theory, more results. Includes index.
Nota di contenuto	""Cover""; ""Copyright""; ""Credits""; ""About the Author""; ""About the Reviewers""; ""Table of Contents""; ""Preface""; ""Chapter 1: Getting Started""; ""Important preliminary points""; ""Signing in""; ""Time for action a€? sign in to your Office Live ""; ""Small Business account""; ""Signing out""; ""Time for action a€? sign out of your Office Live ""; ""Small Business account""; ""Exploring the website section""; ""Time for action a€? exploring the website section of your account""; ""Page Manager: the site-management tool""; ""The starter website"" ""Time for action a€? viewing the starter website""""More about Page Manager""; ""Time for action a€? viewing page properties""; ""Site Designer and Page Editor: the design tools""; ""Time for action a€? exploring Site Designer""; ""Time for action a€? exploring Page Editor""; ""The rest of the tools: the galleries""; ""Summary""; ""Chapter 2: Customizing Headers and Footers""; ""Choosing a title for your website""; ""Time for action a€? setting the site title""; ""Choosing a slogan for your website""; ""Time for action a€? setting the site slogan""; ""Setting the footer""

""Time for action a€? customizing the footer""""Summary""; ""Chapter 3: Setting Design Options""; ""Choosing a theme for your website""; ""Time for action a€? choosing a theme""; ""Choosing a style for your website""; ""Time for action a€? choosing a style""; ""Choosing a navigation layout""; ""Time for action a€? choosing a style ""; ""Choosing a color scheme for your website""; ""Time for action a€? choosing a color scheme""; ""Choosing a site font for your website""; ""Time for action a €? choosing the site font ""; ""Summary""; ""Chapter 4: Setting Page Display Options""
""Setting site options""""Time for action a€? opening the Site options dialog""; ""Introducing Advanced design features""; ""Time for action a €? activating Advanced design features""; ""Using Advanced design features""; ""Time for action a€? overriding the site width setting""; ""Summary""; ""Chapter 5: Building Your Website's Skeleton""; ""Editing the home page""; ""Time for action a€? opening the Home page in Page Editor""; ""Choosing a page layout""; ""Time for action a€? changing the Layout""; ""Customizing the page layout""; ""Time for action a€? customizing a layout""
""Creating a template for future use""""Time for action a€? creating and saving a page template""; ""Creating content for the home page""; ""Building the Home page""; ""Time for action a€? add copy to the Home page""; ""Re-creating the About Us page""; ""Time for action a€? creating a new page from a template""; ""Re-creating the Contact Us page""; ""Time for action a€? re-creating the Contact Us page""; ""Creating the Privacy Policy page""; ""Time for action a€? creating a new page from a template""; ""Building the Privacy Policy page""
""Time for action a€? add copy to the Privacy Policy page""

Sommario/riassunto

A tutorial in the Beginner's Guide series, offering the reader step-by-step instructions on building and customizing their MOLSb web site from scratch. This book is also packed with tips, tricks, and best practices. Small-business owners who want to build and customize their business web sites on Microsoft's free-to-use platform. No technical knowledge is required.
