

| | |
|-------------------------|---|
| 1. Record Nr. | UNINA9910780386403321 |
| Autore | Bygrave Stephen <1957, > |
| Titolo | Kenneth Burke : rhetoric and ideology // Stephen Bygrave |
| Pubbl/distr/stampa | London ; ; New York : , : Routledge, , 1993 |
| ISBN | 1-134-97618-6 1-134-97619-4 1-280-05837-4 9780203285328 0-203-16903-4 0-203-28532-8 |
| Descrizione fisica | 1 online resource (136 p.) |
| Collana | Critics of the twentieth century |
| Disciplina | 191 |
| Soggetti | Philosophy, Modern - United States - 20th century Rhetoric - Philosophy Literature - Philosophy |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | KENNETH BURKE Rhetoric and Ideology; Copyright; Contents; Editor's foreword; Acknowledgements; Abbreviations; Introduction; 1 Equipment for living; 2 A god coming down to earth; 3 The spiritual counterpart of roadways; 4 This alchemic centre; Conclusion: strategies; Notes; References; Index |
| Sommario/riassunto | Kenneth Burke: Rhetoric and Ideology is a lucid and accessible introduction to a major twentieth-century thinker those ideas have influenced fields as diverse as literary theory, philosophy, linguistics, politics and anthropology. Stephen Bygrave explores the content of Burke's vast output of work, focusing especially on his preoccupation with the relation between language, ideology and action. By considering Burke as a reader and writer of narratives and systems, Bygrave examines the inadequacies of earlier readings of Burke and unfolds his thought within current debates in Anglo |