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Descrizione fisica	1 online resource (317 p.)
Collana	Wiley finance series
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Nota di contenuto	Products -- Cashflows -- Credit -- Financial engineering -- Risk management -- Market environment.
Sommario/riassunto	Stock, bonds, cash . . . the investment mind is often programmed. The reality is that most investors think in terms of single asset classes, and allocate money to them accordingly. The unique contribution of First Principles: An Investor's Guide to Building Bridges Across Financial Products is that, for the first time, a single unified valuation approach is available to use for all financial products. This book shows you how to focus on the dynamics of processes and interrelationships of different investment choices, providing the reader with a financial toolbox to equips any investor w