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Altri autori (Persone)	FingerJ. Michael <1939-> (Joseph Michael) SchulerPhilip
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Nota di contenuto	Cover; About the Cover; Title Page; Contents; Contributors; Acronyms and Abbreviations; Introduction and Overview; Notes; References; 1 Kuyujani Originario: The Yekuana Road to the Overall Protection of Their Rights as a People; Notes; Bibliography; 2 Handmade in India: Traditional Craft Skills in A Changing World; Appendix: Case Study; Endnotes; References; 3 Enhancing Intellectual Property Exports through Fair Trade; Notes; References; 4 The Africa Music Project; Endnotes; References; 5 Preventing Counterfeit Craft Designs; Notes; Bibliography 6 Bioprospecting Agreements and Benefit Sharing with Local CommunitiesNotes; References; 7 Biopiracy and Commercialization of Ethnobotanical Knowledge; Endnotes; References; 8 Prevention of Misappropriation of Intangible Cultural Heritage through Intellectual Property Laws; Notes; References; 9 Making Intellectual Property Laws Work for Traditional Knowledge; Notes; References; Index; Back Cover
Sommario/riassunto	How can we help poor people earn more from their knowledge-rather

than from their sweat and muscle alone? This book is about increasing the earnings of poor people in poor countries from their innovation, knowledge, and creative skills. Case studies look at the African music industry; traditional crafts and ways to prevent counterfeit crafts designs; the activities of fair trade organizations; biopiracy and the commercialization of ethnobotanical knowledge; the use of intellectual property laws and other tools to protect traditional knowledge. The contributors' motivation is sometimes to maint
