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| 1. Record Nr. | UNINA9910780355703321 |
| Titolo | Building competitive firms : : incentives and capabilities // edited by Ijaz Nabi, Manjula Luthria |
| Pubbl/distr/stampa | Washington, DC : , : World Bank, , [2002] copyright 2002 |
| ISBN | 1-280-08800-1 9786610088003 0-585-45072-2 |
| Descrizione fisica | vii, 205 pages : illustrations ; ; 23 cm |
| Collana | Directions in development |
| Altri autori (Persone) | Nabiljaz LuthriaManjula |
| Disciplina | 658/.049 |
| Soggetti | Competition, International International trade Investments, Foreign Competition Technological innovations - Management Organizational effectiveness Industrial efficiency |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references. |
| Nota di contenuto | Contents; Preface; 1 Building Competitiveness: A Roadmap and Policy Guide; 2 Foreign Direct Investment and Competitiveness; 3 Corporate Governance, Corporate Performance, and Investor Confidence in East Asia; 4 Competition Policy, Economic Adjustment, and Competitiveness; 5 Supporting Technology Generation and Diffusion at the Firm Level; 6 Upgrading Work Force Skills to Create High- Performing Firms; 7 Reaping Efficiency Gains through E- Commerce; 8 Value Creation through Supply Chain Management; 9 Protecting Intellectual Property: Why, How Much, How?; Author Biographies; Index |

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| 2. Record Nr. | UNINA9910787948603321 |
| Autore | Shome Raka <1966-> |
| Titolo | Diana and beyond : white femininity, national identity, and contemporary media culture // Raka Shome |
| Pubbl/distr/stampa | Champaign, Illinois : , : University of Illinois Press, , 2014 ©2014 |
| ISBN | 0-252-08030-0 0-252-09668-1 |
| Descrizione fisica | 1 online resource (273 p.) |
| Disciplina | 941.085092 |
| Soggetti | Women, White - Great Britain - Social conditions National characteristics, British - History - 20th century Popular culture - Great Britain - History |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Bibliographic Level Mode of Issuance: Monograph |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | White femininity in the nation, the nation in white femininity -- Racialized maternalisms: white motherhood and national modernity -- Fashioning the nation: the citizenly body, multiculturalism, and transnational designs -- "Global motherhood": the transnational intimacies of white femininity -- White femininity and transnational masculinit(ies): desire and the "Muslim man" -- Cosmopolitan healing: the spiritual fix of white femininity. |
| Sommario/riassunto | The death of Princess Diana unleashed an international outpouring of grief, love, and press attention virtually unprecedented in history. Yet the exhaustive effort to link an upper class white British woman with 'the people' raises questions. What narrative of white femininity transformed Diana into a simultaneous signifier of a national and global popular? What ideologies did the narrative tap into to transform her into an idealised woman of the millennium? Why would a similar idealisation not have appeared around a non-white, non-Western, or immigrant woman? Raka Shome investigates the factors that led to this defining cultural/political moment and unravels just what the Diana phenomenon represented for comprehending the relation between white femininity and the nation in postcolonial Britain and its |

connection to other white female celebrity figures in the millennium.
