

1. Record Nr.	UNINA9910780355703321
Titolo	Building competitive firms : : incentives and capabilities / / edited by Ijaz Nabi, Manjula Luthria
Pubbl/distr/stampa	Washington, DC : , : World Bank, , [2002] copyright 2002
ISBN	1-280-08800-1 9786610088003 0-585-45072-2
Descrizione fisica	vii, 205 pages : illustrations ; ; 23 cm
Collana	Directions in development
Altri autori (Persone)	Nabiljaz LuthriaManjula
Disciplina	658/.049
Soggetti	Competition, International International trade Investments, Foreign Competition Technological innovations - Management Organizational effectiveness Industrial efficiency
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Contents; Preface; 1 Building Competitiveness: A Roadmap and Policy Guide; 2 Foreign Direct Investment and Competitiveness; 3 Corporate Governance, Corporate Performance, and Investor Confidence in East Asia; 4 Competition Policy, Economic Adjustment, and Competitiveness; 5 Supporting Technology Generation and Diffusion at the Firm Level; 6 Upgrading Work Force Skills to Create High- Performing Firms; 7 Reaping Efficiency Gains through E- Commerce; 8 Value Creation through Supply Chain Management; 9 Protecting Intellectual Property: Why, How Much, How?; Author Biographies; Index

2. Record Nr.	UNINA9910787948603321
Autore	Shome Raka <1966->
Titolo	Diana and beyond : white femininity, national identity, and contemporary media culture // Raka Shome
Pubbl/distr/stampa	Champaign, Illinois : , : University of Illinois Press, , 2014 ©2014
ISBN	0-252-08030-0 0-252-09668-1
Descrizione fisica	1 online resource (273 p.)
Disciplina	941.085092
Soggetti	Women, White - Great Britain - Social conditions National characteristics, British - History - 20th century Popular culture - Great Britain - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	White femininity in the nation, the nation in white femininity -- Racialized maternalisms: white motherhood and national modernity -- Fashioning the nation: the citizenly body, multiculturalism, and transnational designs -- "Global motherhood": the transnational intimacies of white femininity -- White femininity and transnational masculinit(ies): desire and the "Muslim man" -- Cosmopolitan healing: the spiritual fix of white femininity.
Sommario/riassunto	The death of Princess Diana unleashed an international outpouring of grief, love, and press attention virtually unprecedented in history. Yet the exhaustive effort to link an upper class white British woman with 'the people' raises questions. What narrative of white femininity transformed Diana into a simultaneous signifier of a national and global popular? What ideologies did the narrative tap into to transform her into an idealised woman of the millennium? Why would a similar idealisation not have appeared around a non-white, non-Western, or immigrant woman? Raka Shome investigates the factors that led to this defining cultural/political moment and unravels just what the Diana phenomenon represented for comprehending the relation between white femininity and the nation in postcolonial Britain and its

connection to other white female celebrity figures in the millennium.

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