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Note generali	Includes index.
Nota di contenuto	Strategic concerns -- The extended global supply chain: new problems and new responsibilities -- Risky business -- Companies behaving badly -- The social, ethical, audit, accounting and reporting movement (SEAAR) -- Who is in charge here? organizational responsibilities for an ethical supply chain program -- The corporate ethics and risk management framework -- Choosing an aspirational code of conduct -- Creating a case for action -- Choosing performance and process standards -- Creating measurable and verifiable indicators of performance -- Building awareness and support for codes and standards -- The supplier program -- The audit process -- Compliance issues -- Reporting your good work - moving toward triple-bottom-line accounting -- Systems to monitor and audit social and environmental performance within the supply chain -- Pulling it all together: the switcher/prem case study.