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| Autore | Jurewicz Lynn |
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| Descrizione fisica | 1 online resource (152 p.) |
| Altri autori (Persone) | CutlerTodd |
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| Soggetti | Libraries and the Internet Public services (Libraries) - Technological innovations Customer services - Technological innovations Library Web sites |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references (p. 135-137) and index. |
| Nota di contenuto | Contents; Figures; Chapter 1 - Libraries on the Internet; Chapter 2 - What Libraries Can Learn from Business; Chapter 3 - An Automatic E-Mail Notification System; Chapter 4 - A Dynamic Web-Based Event Calendar with Sign-up System; Chapter 5 - An Online Meeting Room Reservation System; Chapter 6 - Portals, Gateways, and Directories; Chapter 7 - Local History; Chapter 8 - Online Summer Reading Registration, Tracking, and Statistics; Chapter 9 - Providing Online Access to Users without a Library Card; Chapter 10 - Stand-Alone Services; Chapter 11 - Marketing Web-Based Library Services BibliographyIndex; |
| Sommario/riassunto | To be competitive with other information providers, libraries and their staff have to offer customers premier access to information, technology and entertainment - without bureaucratic red tape. This work shows you how to learn how and why to empower the library and its teams. |