

1. Record Nr.	UNINA9910780301803321
Autore	Haley Usha C. V
Titolo	Multinational corporations in political environments [[electronic resource] ] : ethics, values and strategies / / Usha C.V. Haley
Pubbl/distr/stampa	River Edge, N.J., : World Scientific, c2001
ISBN	1-281-86969-4 9786611869694 981-238-489-8
Descrizione fisica	1 online resource (285 p.)
Disciplina	338.88
Soggetti	International business enterprises - Moral and ethical aspects Business enterprises - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [227]-257) and index.
Nota di contenuto	Copyright; Contents; Foreword; Acknowledgements; 1 - Overview and Outline; 2 - Multinational Corporations as Change Agents; 3 - Reassessing Theories of Multinational Corporations; 4 - Applying the Theories to South Africa during Apartheid; 5 - The Development of Multinational Corporations; 6 - Why Multinational Corporations Leave Host States; 7 - Methodology; 8 - Analyses and Results; 9 - Understanding and Influencing Multinational Corporations; References; Index
Sommario/riassunto	Multinational Corporations in Political Environments advances and tests a theory of why foreign corporations leave host states. Theories of international business have often ignored the complexity of corporate decisions about leaving foreign countries, generally assuming that the economic and competitive reasons that prompt multinational corporations to enter host states also explain their subsequent reasons for leaving. Alternatively, this book proposes a theory of how different stakeholders' values and ethics shape multinationals' strategic leaving behaviors. Tested in South Africa