

1. Record Nr.	UNINA9910780299103321
Titolo	Attitudes, aptitudes, and aspirations of American youth [[electronic resource]] : implications for military recruiting // Committee on the Youth Population and Military Recruitment ; Paul Sackett and Anne Mavor, editors ; Board on Behavioral, Cognitive, and Sensory Sciences, Division of Behavioral and Social Sciences and Education, National Research Council
Pubbl/distr/stampa	Washington, D.C., : National Academies Press, c2003
ISBN	0-309-16918-6 1-280-18320-9 9786610183203 0-309-50335-3
Descrizione fisica	xi, 327 p. : ill
Altri autori (Persone)	SackettPaul R MavorAnne S
Disciplina	355.2/23/0973
Soggetti	Manpower - United States Youth - United States United States Armed Forces Recruiting, enlistment, etc
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Military manpower requirements -- Demographic trends -- Trends in youth qualifications and enlistment standards -- Trends in employment and educational opportunities for youth -- Youth values, attitudes, perceptions, and influencers -- Determinants of intention or propensity -- Military advertising and recruiting.