

1. Record Nr.	UNINA9910467424803321
Titolo	Beyond boycotts : sport during the Cold War in Europe / / edited by Philippe Vonnard, Nicola Sbetti, Gregory Quin
Pubbl/distr/stampa	Berlin, [Germany] ; ; Boston, [Massachusetts] : , : De Gruyter Oldenbourg, , 2018 ©2018
ISBN	3-11-052673-5
Descrizione fisica	1 online resource (242 pages)
Collana	Rethinking the Cold War ; ; 1
Disciplina	796.094
Soggetti	Sports - Europe - History - 20th century Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Preface and Acknowledgments -- Table of Contents -- Introduction / Vonnard, Philippe / Sbetti, Nicola / Quin, Grégory -- First Part. Creating relations between European states. Sport as tool of diplomacy -- Playing at the border of the Cold War / Sbetti, Nicola -- An Even Colder War? / Svensson, Daniel / Åberg, Anna -- Athletes of Diplomacy / Simón, Juan Antonio -- Second part. A European space of exchanges. Crossing the Iron Curtain with sport -- The emergence of Europe-wide collaboration and competition / Dufraisse, Sylvain -- Building bridges between separated Europeans / Vonnard, Philippe / Marston, Kevin -- Cooperation and conflict / Scholl, Stefan -- Third Part. Globalizing sport. Europe as a site of international sporting diplomacy -- "Shooting Hoops with Foreign Teams" / Doppler-Speranza, François -- The Ghana Young Pioneers / Nicolas, Claire -- "The Russian deadpan expert" vs "America's white hope" / Naha, Souvik -- A forgotten "ping-pong diplomacy"? / Tonnerre, Quentin / Quin, Grégory -- Afterword / Polley, Martin -- Bibliography -- Contributors (by alphabetical order) -- Index
Sommario/riassunto	Sport during Cold War has recently begun to be studied in more depth. Some scholars have edited a book about the US and Soviet sport diplomacy and show how the government of these two countries have used sport during this period, notably as a tool of "soft power" during

the Olympic games. Our goal is to continue in this direction and to focus more on the sport field as a place of exchanges during the Cold War. Regarding this point, our aim is to show that there were events "beyond boycotts" many and that unknown connections existed inside sport. Moreover, many actors were involved in these exchanges. Thus, it is important not only to focus on the action of States, but also on private actors (international sporting bodies and journalists), considering that they acted around sport (an "apolitic" field) as it was a tool to maintain links between the two blocs. Our project offers a good opportunity for young scholars to present original research based on new materials (notably the use of institutional or personal archives). Moreover, it is also a step forward with a view to conduct research within a global history paradigm, one that is still underused in sport academic fields.

2. Record Nr.

Titolo

UNINA9910461633503321

Assessing the use of agent-based models for tobacco regulation // Committee on Assessment of Agent-Based Models to Inform Tobacco Product Regulation, Board on Population Health and Public Health Practice, Robert Wallace, Amy Geller, and V. Ayano Ogawa, Editors, Institute of Medicine of the National Academies

Pubbl/distr/stampa

Washington, District of Columbia : , : The National Academies Press, , [2015]

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ISBN

0-309-31723-1

Descrizione fisica

1 online resource (280 p.)

Disciplina

362.2960973

Soggetti

Smoking - Health aspects

Smoking cessation

Tobacco use - Prevention

Tobacco use - Health aspects - Research - United States

Electronic books.

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Description based upon print version of record.

Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Matter; Reviewers; Contents; Acronyms and Abbreviations; Preface; Summary; 1 Introduction; 2 Tobacco Control Landscape; 3 Building Effective Models to Guide Policy Decision Making; 4 An Evaluation Framework for Policy-Relevant Agent-Based Models; 5 Review of the Social Network Analysis for Policy on Directed Graph Networks Model; 6 Data and Implementation Needs for Computational Modeling for Tobacco Control; Appendix A: Considerations and Best Practices in Agent-Based Modeling to Inform Policy--Ross A. Hammond; Appendix B: Agent-Based Models for Policy Analysis--Lawrence Blume Appendix C: Assessing Agent-Based Models for Regulatory Applications: Lessons from Energy Analysis--Alan H. Sanstad Appendix D: Committee Meeting Agendas; Appendix E: Committee Biographical Sketches; Index
3. Record Nr.	UNINA9910780271503321
Autore	Ostring Pirkko <1960->
Titolo	Profit-focused supplier management [[electronic resource]] : how to identify risks and recognize opportunities / / Pirkko Ostring
Pubbl/distr/stampa	New York, : AMACOM, c2004
ISBN	0-8144-0998-9 0-8144-2755-3
Descrizione fisica	xviii, 238 p. : ill
Disciplina	658.72
Soggetti	Industrial procurement - Management Purchasing - Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.