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Sommario/riassunto	The power not just to persuade, but to inspire." "Anyone interested in influencing fellow human beings can benefit from this book's wise and practical advice. It's a keeper!"--William Ury, Harvard Law School, Coauthor of the best-selling Getting to YesThe ability to influence people's thoughts and feelings, to generate their buy-in, has emerged as the paramount leadership skill. The strongest leaders are those who create a positive vision of the future, paint a "big picture" that generates action by tapping into people's emotions, ask for a commitment, and inspire their listeners to take ste

