

1. Record Nr.	UNINA9910798601903321
Autore	Carlen Joe
Titolo	A brief history of entrepreneurship : the pioneers, profiteers, and racketeers who shaped our world / / Joe Carlen
Pubbl/distr/stampa	New York : , : Columbia University Press, , 2016 ©2016
ISBN	0-231-54281-X
Descrizione fisica	1 online resource (252 pages)
Collana	Columbia Business School Publishing
Disciplina	338/.0409
Soggetti	Commerce - History Entrepreneurship - History Businesspeople - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Frontmatter -- Contents -- Introduction -- 1. "One Shekel of Your Private Silver" -- 2. The Pirates of Phoenicia -- 3. The Reluctant Romans -- 4. An Enterprising Faith -- 5. Flying Money and Capitalist Monks -- 6. Western Europe and a "New World" of Profit -- 7. Captains of the Revolution -- 8. The Land of (Entrepreneurial) Opportunity -- 9. Flattening the World and Colonizing Space -- Conclusion -- Notes -- Acknowledgments -- Index
Sommario/riassunto	A Brief History of Entrepreneurship charts how the pursuit of profit by private individuals has been a prime mover in revolutionizing civilization. Entrepreneurs often butt up against processes, technologies, social conventions, and even laws. So they circumvent, innovate, and violate to obtain what they want. This creative destruction has brought about overland and overseas trade, colonization, and a host of revolutionary technologies-from caffeinated beverages to the personal computer-that have transformed society. Consulting rich archival sources, including some that have never before been translated, Carlen maps the course of human history through nine episodes when entrepreneurship reshaped our world. Highlighting the most colorful characters of each era, he discusses Mesopotamian merchants' creation of the urban market economy; Phoenician

merchant-sailors intercontinental trade, which came to connect Africa, Asia, and Europe; Chinese tea traders' invention of paper money; the colonization of the Americas; and the current "flattening" of the world's economic playing field. Yet the pursuit of profit hasn't always moved us forward. From slavery to organized crime, Carlen explores how entrepreneurship can sometimes work at the expense of others. He also discusses the new entrepreneurs who, through the nascent space tourism industry, are leading humanity to a multiplanetary future. By exploring all sides of this legacy, Carlen brings much-needed detail to the role of entrepreneurship in revolutionizing civilization.

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Nota di bibliografia

UNINA9910780233603321

Kowert Paul <1964->

Groupthink or deadlock [[electronic resource]] : when do leaders learn from their advisors? / / by Paul A. Kowert

Albany, : State University of New York Press, c2002

0-7914-8920-5

0-585-45528-7

1 online resource (278 p.)

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Inglese

Materiale a stampa

Monografia

Bibliographic Level Mode of Issuance: Monograph

Includes bibliographical references (p. 231-256) and index.

3. Record Nr.	UNIORUON00380995
Autore	Accarino, Bruno
Titolo	Le frontiere del senso : da Kant a Weber: male radicale e razionalità moderna / Bruno Accarino - Milano : Mimesis, c2005 - 233 p. ; 21 cm.
Disciplina	111.84
Soggetti	MALE - Concezione - Sec. 18.-20 TEODICEA
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia