

1. Record Nr.	UNINA9910780229903321
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Titolo	eBay business the smart way [[electronic resource]] : maximize your profits on the web's #1 auction site / / Joseph T. Sinclair
Pubbl/distr/stampa	New York, : AMACOM, c2003
ISBN	0-8144-2771-5
Descrizione fisica	1 online resource (566 p.)
Disciplina	381/.17/02854678
Soggetti	Internet auctions Auctions - Computer network resources
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Introducing eBay business: Introduction -- Getting started: Setting yourself up legally -- Business details; Equipment, supplies, and space; Finding inventory; Borrowing money -- Business as usual: Selling on eBay; Auction details; Photographs; Pricing; Special auctions; Fulfillment; Receiving payment; Selling your services -- Unpleasantries: Dealing with buyer fraud -- Making it work: Software features; Software assistance; Customer service -- Operate Smart: eBay storefront; Other storefronts; Selling internationally; Determining your profit; Developing a strategy; Education -- Something for business buyers: Buying on eBay.