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Nota di contenuto	Book Cover; Title; Copyright; Contents; Preface; ACKNOWLEDGMENTS; PART I Theoretical Context; CHAPTER ONE Introduction; CHAPTER TWO The Developing Child and Teen; CHAPTER THREE Generations and History; PART II Audience Reactions; CHAPTER FOUR Perceptions of Fantasy and Reality; CHAPTER FIVE Effects; CHAPTER SIX Diverse Children Find Identity in Diverse Messages; PART III Empowering Audiences; CHAPTER SEVEN Role of Parents and Families; CHAPTER EIGHT Media Literacy and Positive Effects; CHAPTER NINE Policy and Law; CHAPTER TEN Children's Programming; Glossary; Author Index; Subject Index
Sommario/riassunto	This text provides a survey of the relationship between children and those mass media found in the home--radio, television, and the Internet. Using a theory-based approach, with attention to developmental, gender, ethnic, and generational differences, author Rose M. Kundanis explores the nature of these relationships and their

influences on children and families, looking at the experiences children have at various developmental ages and across generations. She reviews children's own experiences with media and examines the variety of effects that can operate due to children's perceptions at dif
