

1. Record Nr.	UNINA9910780183103321
Autore	Mandell Nikki
Titolo	The corporation as family [[electronic resource]] : the gendering of corporate welfare, 1890-1930 // Nikki, Mandell
Pubbl/distr/stampa	Chapel Hill, N.C., : University of North Carolina Press, c2002
ISBN	979-88-908730-0-2 0-8078-6039-5
Descrizione fisica	1 online resource (220 p.)
Collana	Luther Hartwell Hodges series on business, society, and the state
Disciplina	331.25/5
Soggetti	Industrial welfare - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [191]-203) and index.
Nota di contenuto	Preface; Introduction; 1. Redefining the Labor Problem; 2. Like a Family; 3. Raising the Children; Section of Illustrations; 4. Welfare Workers: Mothers and Teachers; 5. The Corporate Family in Conflict: Welfare Workers and Employers; 6. The Corporate Family in Conflict: Welfare Workers and Employees; 7. From the Family Ideal to the Personnel Manager; Conclusion; Notes; Bibliography; Index;
Sommario/riassunto	Nikki Mandell explores the growth of corporate welfare programmes around the turn of the 20th century. She argues that businessmen hoped such programmes would transform conflict-ridden relations between management and labour into a harmonious partnership modelled after the Victorian family.