

1. Record Nr.	UNINA9910780162103321
Autore	Thierauf Robert J
Titolo	Effective business intelligence systems [[electronic resource] /] / Robert J. Thierauf
Pubbl/distr/stampa	Westport, CT, : Quorum Books, c2001
ISBN	1-280-91351-7 9786610913510 0-313-00119-7
Descrizione fisica	1 online resource (389 p.)
Disciplina	658.4/038/011
Soggetti	Management information systems Business enterprises - Computer networks
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references (p. [351]-355) and index.
Nota di contenuto	Machine generated contents note: Figures -- Preface -- Abbreviations -- PART I : Improving Decision-Making Effectiveness Using Business Intelligence Systems -- 1. Introduction to Effective Business Intelligence Systems -- 2. Creativity Underlies Effective Business Intelligence Systems -- PART II : Underlying Structure of Effective Business Intelligence Systems -- 3. Effective Decision Making in a Business Intelligence Environment -- 4. Effective Systems and Software Found in Business Intelligence Systems -- 5. Data Warehousing and Computer Networking Found in Business Intelligence Systems -- PART III : Building Effective Business Intelligence Systems -- 6. Development and Implementation of Successful Business Intelligence Systems -- PART IV : Effective Business Intelligence Systems Found in a Company's Functional Areas -- 7. Strategic Intelligence in Corporate Planning -- 8. Tactical Intelligence in Marketing -- 9. Operational Intelligence in Manufacturing -- 10. Financial Intelligence in Accounting.