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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Organizing and the human element -- Tools for making effective engineering and technology management decisions -- Project selection and management -- Management of engineering design and product costing -- Management of proposals and contracts -- Creativity and innovation -- Concurrent engineering -- Value engineering -- Reverse engineering -- Configuration management -- Total quality management -- Maintenance management -- Warranties, ethics, and legal factors -- Reengineering -- Information-technology management -- Software engineering management.
Sommario/riassunto	Career success for engineers who wish to move up the management ladder, requires more than an understanding of engineering and technological principles - it demands a profound understanding of today's business management issues and principles. In this unique book, the author provides you with a valuable understanding of contemporary management concepts and their applications in a technical organization. You get in-depth coverage of product selection and management, engineering design and product costing, concurrent engineering, value management, configuration management, risk management, reengineering strategies and benefits, managing creativity and innovation, information technology management, and software management. The large number of solved examples

highlighted throughout the text underscore the value of this book as an indispensable "How To" manual, and library reference piece.
