

1. Record Nr.	UNINA9910780155903321
Autore	Kauffer Remi
Titolo	Disinformation [[electronic resource]] : American multinationals at war against Europe // Remi Kauffer
Pubbl/distr/stampa	New York, : Algora Pub., c2001
ISBN	1-280-34651-5 9786610346516 1-892941-29-5
Descrizione fisica	1 online resource (248 p.)
Disciplina	338.8/897304
Soggetti	Corporations, American - Corrupt practices - Europe Propaganda, American - Economic aspects - Europe Competition, International
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 225-235).
Nota di contenuto	CONTENTS; INTRODUCTION; CHAPTER 1 IN A BURMESE MUD HOLE; CHAPTER 2 FROGS, GO HOME!; CHAPTER 3 THE GREAT DRUG WAR; CHAPTER 4 UNCLE SAM'S PHARMACISTS; CHAPTER 5 LOW BLOWS AT HIGH ALTITUDE; CHAPTER 6 DUEL OF THE GIANTS IN THE SKY; CHAPTER 7 ECOLOGISTS AND CONSUMERS, THE NEW BATTLEFIELDS; CONCLUSION; ACKNOWLEDGEMENTS and BIBLIOGRAPHICAL SOURCES
Sommario/riassunto	The techniques honed during the Cold War are now weapons in a merciless industrial and commercial struggle between the U. S. and Europe. Boeing and Airbus, the oil companies, and the medical industries are just three of the major theaters of operation. .