Record Nr. UNINA9910780097303321 Autore Kumar Nagesh <1958, > Titolo Multinational enterprises in India: industrial distribution, characteristics, and performance / / Nagesh Kumar London;; New York:,: Routledge,, 1990 Pubbl/distr/stampa **ISBN** 1-134-95105-1 1-134-95106-X 1-280-33169-0 0-203-04142-9 Descrizione fisica 1 online resource (158 p.) Collana International Business Series 337 Disciplina 338.8/8854 338.88854 Soggetti International business enterprises - India Business enterprises - India Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references (p. 124-136) and index. Nota di bibliografia Nota di contenuto Book Cover; Title; Contents; Foreword; List of tables; Acknowledgements; List of abbreviations; Introduction; Policy of government of India towards foreign investment; Place of multinational or foreign enterprises in Indian industry: overall and sectoral shares; Determinants of inter-industry distribution of foreign shares in Indian manufacturing: a test of the internalization theory; Foreign and local enterprises in Indian manufacturing: an analysis of discriminating characteristics; Determinants of profitability of foreign and local firms in Indian manufacturing Export behaviour of foreign and local firms in Indian manufacturing Summary and conclusions; The data base; sources, methodology, and definitions; Notes; References; Index Sommario/riassunto Multinational enterprises play a vital role in the economic activity of most developing countries. In India MNE affiliates dominate whole sectors of industry - such as plastics and pharmaceuticals characterised by a high degree of product differentiation, complex

technology and high skill intensity. Such advantages, combined with

intangible assets, centralised decision making and global outlook lead to a divergence of approach between MNEs and their local counterparts in host developing countries. This book analyses the inter-industry pattern of MNEs in India in the framework of the inter