

1. Record Nr.	UNINA9910780032803321
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Titolo	Stay tuned : a history of American broadcasting / / Christopher H. Sterling, John Michael Kittross
Pubbl/distr/stampa	Mahwah, N.J. : , : Lawrence Erlbaum Associates, , 2002
ISBN	1-135-68510-X 1-135-68511-8 1-282-32629-5 1-4106-0406-3 9786612326295 0-585-39926-3
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (1006 p.)
Collana	LEA's communication series
Altri autori (Persone)	KittrossJohn M. <1929->
Disciplina	384.54/0973
Soggetti	Broadcasting - United States - History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 877-929) and indexes.
Nota di contenuto	BOOK COVER; TITLE; COPYRIGHT; CONTENTS (CHRONOLOGICAL); ALTERNATE CONTENTS (TOPICAL); LIST OF BOXED FEATURES, ILLUSTRATIONS, AND TABLES; PREFACE TO THE THIRD EDITION (2002); PREFACE TO THE SECOND EDITION (1990); PREFACE TO THE FIRST EDITION (1978); ABOUT THE AUTHORS; CHAPTER 1 THE CONTEXT OF BROADCASTING; CHAPTER 2 THE PREHISTORY OF BROADCASTING (TO 1919); CHAPTER 3 THE BEGINNINGS OF BROADCASTING (1920-1926); CHAPTER 4 THE COMING OF COMMERCIALISM (1926-1933); CHAPTER 5 RADIO'S GOLDEN AGE (1934-1941); CHAPTER 6 RADIO GOES TO WAR (1941-1945); CHAPTER 7 ERA OF GREAT CHANGE (1945-1952) CHAPTER 8 THE AGE OF TELEVISION (1952-1960)CHAPTER 9 ACCOMMODATION AND ADJUSTMENT (1961-1976); CHAPTER 10 CHALLENGE AND COMPETITION (1977-1988); CHAPTER 11 A NEW MARKETPLACE (1988-2001); CHAPTER 12 LESSONS FROM THE PAST FOR THE FUTURE; APPENDIX A: A SHORT CHRONOLOGY OF AMERICAN BROADCASTING; APPENDIX B: GLOSSARY; APPENDIX C: HISTORICAL STATISTICS ON ELECTRONIC MEDIA; APPENDIX D: A SELECTED BIBLIOGRAPHY; AUTHOR INDEX; SUBJECT INDEX

Sommario/riassunto

Since its initial publication in 1978, *Stay Tuned* has been recognized as the most comprehensive and useful single-volume history of American broadcasting and electronic media available. This third edition has been thoroughly revised and updated to bring the story of American broadcasting forward to the 21st century, affording readers not only the history of the most important and pervasive institution affecting our society, but also providing a contextual transition to the Internet and other modern media. The enthusiasm of authors Christopher H. Sterling and John Michael Kittr
