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Since its initial publication in 1978, Stay Tuned has been recognized as the most comprehensive and useful single-volume history of American broadcasting and electronic media available. This third edition has been thoroughly revised and updated to bring the story of American broadcasting forward to the 21st century, affording readers not only the history of the most important and pervasive institution affecting our society, but also providing a contextual transition to the Internet and other modern media. The enthusiasm of authors Christopher H. Sterling and John Michael Kitttr
