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Nota di contenuto	Psychology of the Image; Copyright; Contents; List of illustrations; Acknowledgements; 1 Outlining a psychology of the image; Theme I Images of what is 'inside' or internal; 2 Seeing, visualising and mental imagery; 3 Sound imagery; 4 Dream images and conceptions of the unconscious; Theme II Interdependent images: inside and out, or outside and in?; 5 The developing self; 6 Self-image and social identity; 7 The gendered image; Theme III External images and all that is 'out there'; 8 The mass media of the moving image: television and film; 9 Virtual semiotics and electronic images 10 Photography and the photographic image 11 Postscript to a psychology of the image; Bibliography; Index
Sommario/riassunto	Psychology of the Image outlines a theoretical framework bringing together the semiotic concepts developed by Charles Peirce, the sociological insights of Ervin Goffman and the psychoanalytic ideas of Jacques Lacan. Image studies in fashion, advertising, photography, film studies and psychology have been influenced by these theorists in significant ways. The framework presented helps the reader understand how these ideas relate to the study of different domains of the image: the internal imagery of dreams, external images such as the photograph and image processes which span both contexts.

