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Nota di contenuto	Preliminary Material -- Introduction Economic Diplomacy: Japan and the Balance of National Interests -- Chapter One Conceptualizing Economic Diplomacy: Building a Framework for Research -- Chapter Two Japan's Economic Diplomacy Environment and Establishment -- Chapter Three The 'Business End' of Japan's Economic Diplomacy: Promoting Environmental and Energy -- Chapter Four The 'Power-Play End' of Japan's Economic Diplomacy: Relations with North Korea -- Chapter Five Japan's New Economic Diplomacy: Changing Tactics or Strategy? -- Conclusion Power Shift: Economic Diplomacy on the Rise -- Bibliography -- Index.
Sommario/riassunto	This book by Maaïke Okano-Heijmans makes an important contribution to the concept of economic diplomacy. A conceptual-study mode of economic diplomacy is combined with applied analysis of Japan's economic diplomacy practice. The two approaches reinforce one another, yielding a conceptualization of economic diplomacy that is grounded in practical insights. A comprehensive approach A core argument in the book is that economic diplomacy, strategically, affirms that economic/commercial interests and political interests reinforce one another and should thus be seen in tandem. This contrasts with the predominant approach in the transatlantic world, which attaches

relatively greater importance to the military–economic linkage in the quest for influence. The case of Japan Japan has employed economic diplomacy as a central instrument of its foreign policy and quest for national security since the post-war period. The reconfiguration of regional and global power that started in the 1990's encouraged the Japanese government, in coordination and cooperation with the private sector, to reassess its economic diplomacy policy. Power shifts

Economic Diplomacy: Japan and the Balance of National Interests illuminates the debates underlying these shifts, the various ways by which Japan's reinvention of its economic diplomacy is implemented, and the consequences for Japanese foreign policy at large. Practical relevance The critical insights offered by the examination of Japan are pertinent for Western countries, as well as for other East Asian nations. They will be of interest to scholars and practitioners of diplomacy, international relations and international economic law and policy. This book is the ninth volume in the Diplomatic Studies series, edited by Jan Melissen and published by Brill, Martinus Nijhoff Publishers. For more information see brill.com/economic-diplomacy-0.
