

1. Record Nr.	UNINA9910779864903321
Autore	Farnsworth Stephen J. <1961->
Titolo	The global president [[electronic resource]] : international media and the US government / / Stephen J. Farnsworth, S. Robert Lichter, and Roland Schatz
Pubbl/distr/stampa	Lanham, Md., : Rowman & Littlefield Publishers, Inc., 2013
ISBN	0-7425-6042-2 1-4422-2572-6
Descrizione fisica	1 online resource (217 p.)
Altri autori (Persone)	LichterS. Robert SchatzRoland
Disciplina	327.73001/4
Soggetti	Communication in politics - United States Communication, International Presidents - United States - Public opinion Presidents - Press coverage - United States Mass media - Political aspects - United States - Public opinion United States Politics and government 21st century United States Foreign public opinion
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Contents; List of Tables; Acknowledgments; Ch01. Global Communication and the US Government; Ch02. The World Is Watching, Don't Look Back: News about US Politicians, People, and Policies; Ch03. The Obama Presidency: International Media Perspectives; Ch04. The George W. Bush Presidency: International Media Perspectives; Ch05. US Foreign Policy and International News: Comparing Obama and Bush; Ch06. International News Perspectives on the 2008 US Presidential Election; Ch07. Globalization, International News, and the US Government; Appendix. THE MEDIA TENOR CONTENTANALYSIS DATA; References Index
Sommario/riassunto	When the US government speaks, the world listens, regardless of whether people like what they hear. News reporters and citizens around

the world pay considerable attention to the statements of US presidents and the actions of the US government. In *The Global President: International Communication and the US Government*, scholars Stephen J. Farnsworth, S. Robert Lichter and Roland Schatz provide an expansive international examination of news coverage of US political communication, and the roles the US government and the Presidency play in an increasingly communicative and interconnec
