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Descrizione fisica	1 online resource (322 p.)
Collana	New anthropologies of Europe
Disciplina	306.09439
Soggetti	Material culture - Political aspects - Hungary Consumption (Economics) - Political aspects - Hungary Middle class - Hungary Post-communism - Hungary Hungary Social conditions Hungary Economic conditions Hungary Civilization
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: the qualities of color and concrete -- Normal life in the former socialist city -- Socialist realism in the socialist city -- Socialist modern and the production of demanding citizens -- Socialist generic and the branding of state socialism -- Organicist modern and supernatural organicism -- Unstable landscapes of property, morality, and status -- The new family house and the new middle class -- Heterotopias of the normal in private worlds -- Epilogue.
Sommario/riassunto	Material culture in Eastern Europe under state socialism is remembered as uniformly gray, shabby, and monotonous-the worst of postwar modernist architecture and design. Politics in Color and Concrete revisits this history by exploring domestic space in Hungary from the 1950's through the 1990's and reconstructs the multi-textured and politicized aesthetics of daily life through the objects, spaces, and colors that made up this lived environment. Krisztina Fehervary shows that contemporary standards of living and ideas about normalcy have roots in late socialist consumer culture and are not me

