

1. Record Nr.	UNINA9910779807103321
Titolo	The internationalization of SMEs : the Interstratos project // edited by Antti Haahti, Graham Hall and Rik Donckels
Pubbl/distr/stampa	London ; ; New York : , : Routledge, , 1998
ISBN	1-134-78578-X 1-134-78579-8 1-280-31937-2 0-203-43590-7
Descrizione fisica	xiv, 185 p. : ill
Altri autori (Persone)	HaahtiAntti Juhani HallGraham DonckelsRik
Disciplina	338.8/884
Soggetti	International business enterprises - Europe Small business - Europe - Growth Export marketing - Europe
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	chapter 1 Introduction: Interstratos - a pioneering project on internationalization of SMEs in Europe / Antti Haahti -- chapter 2 Industry characteristics and internationalization processes in small firms / Hkan Boter -- chapter 3 Forms and extent of success factors: the case of Switzerland / Hans J. Pleitner -- chapter 4 Entrepreneurial profiles and strategies for the larger market / Erwin A. Frohlich -- chapter 5 International orientation and external resource dependence of Nordic engineering firms / Petri Ahokangas -- chapter 6 Export orientation in open markets: the case of the Nordic countries / Per-Anders Havnes -- chapter 7 Export orientation: an econometric analysis / Yvonne Prince -- chapter 8 Small firms' international strategies and performance: a comparison between Dutch and Finnish small firms -- chapter 9 Internationalization and ownership: family versus non-family enterprises -- chapter 10 Strategic management of British SMEs: changes in attitude 1991-4 / Graham Hall.

