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Nota di contenuto	Strategic Management in World Class Universities / Joni de Almeida Amorim and Oswaldo Luiz Agostinho -- Influence of Information and Communication Technologies Tools on Purchasing Orientation / Carmen Camarero, M. Jose Garrido and Rebeca San Jose -- Technologies That Compel Consumers to Patronize Your Store / Irene Gil-Saura, Maria- Eugenia Ruiz-Molinaand David Servera-Frances -- The Using of and Attitudes toward Internet and Information and Communication Technologies in Different Age Groups / Milan Kubiato, Zuzana Halakova, Tibor Nagyand Sona Nagyova -- A Novel Optoelectronic Switch Array for Communication Network / Jian-Chiun Liou -- A Study on Factors Affecting the Effective Eco-Driving through a Web-Based Information Provision System / Ryosuke Ando, Yasuhide Nishihori and Daisuke Ochi.