

1. Record Nr.	UNINA9910779719803321
Titolo	Repairing the athlete's image [[electronic resource] ] : studies in sports image restoration / / edited by Joseph R. Blaney, Lance Lippert, and J. Scott Smith
Pubbl/distr/stampa	Lanham, Md., : Lexington Books, c2013
ISBN	0-7391-3899-5
Descrizione fisica	1 online resource (425 p.)
Altri autori (Persone)	BlaneyJoseph R LippertLance R SmithJ. Scott
Disciplina	659.2/9796
Soggetti	Sports - Public relations Sports - Public opinion Sports in popular culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Drugs -- 2. Marital infidelity and sexual misconduct -- 3. Social deviance and integrity -- 4. On-field actions -- 5. The organizational turn -- 6. Research in brief.
Sommario/riassunto	Repairing the Athlete's Image: Studies in Sports Image Restoration, edited by Joseph R. Blaney, Lance Lippert, and J. Scott Smith, present case studies of various athletes, sports, and public relations scenarios with prescriptive advice for those attempting to repair athletic reputations. This invaluable study is an essential resource for graduate and upper-level undergraduate courses in sports communication and popular culture.