

1. Record Nr.	UNISALENT0991004127619707536
Autore	Corbett, Jim
Titolo	English for international banking and finance / Jim Corbett
Pubbl/distr/stampa	Cambridge [etc.] : Cambridge University Press, 1997
ISBN	0521319994
Descrizione fisica	viii, 114 p. : ill. ; 25 cm
Disciplina	428.0024332 336.7
Soggetti	Lingua inglese - Manuali per economisti Banche - Terminologia inglese
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910779709703321
Titolo	Institutional logics in action [[electronic resource] /] / edited by Michael Lounsbury, Eva Boxenbaum
Pubbl/distr/stampa	Bradford, : Emerald Group Publishing Limited, 2013
ISBN	1-78190-921-0
Descrizione fisica	1 online resource (395 p.)
Collana	Research in the sociology of organizations, , 0733-558X ; ; v. 39b
Altri autori (Persone)	LounsburyMichael BoxenbaumEva
Disciplina	302.35 302.3501
Soggetti	Business & Economics - Organizational Behavior Business & Economics - Organizational Development* Business & Economics - Human Resources & Personnel Management Organizational theory & behaviour Management & management techniques Organizational sociology Associations, institutions, etc - Philosophy Logic

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	<p>Embedded in hybrid contexts : how individuals in organizations respond to competing institutional logics / Anne-Claire Pache, Filipe Santos -- Beyond the family firm : reasserting the influence of the family institutional logic across organizations / Samantha Fairclough, Evelyn R. Micelotta -- Putting new wine in old bottles : utilizing rhetorical history to overcome stigma associated with a previously dominant logic / Shilo Hills, Maxim Voronov, C.R. (Bob) Hinings -- Imaginaries of corporate social responsibility : visual recontextualization and field-level meaning / Markus A. Höllerer ... [et al.] -- Logic pluralism, organizational design, and practice adoption : the structural embeddedness of CSR programs / Mary Ann Glynn, Ryan Raffaelli -- Strange brew : bridging logics via institutional bricolage and the reconstitution of organizational identity / Lærke Højgaard Christiansen, Michael Lounsbury -- Instantiation of institutional logics : the "business case" for diversity and the prevalence of diversity mentoring practices / Shawna Vican, Kim Pernell-Gallagher -- The internal complexity of market logics : financial sophistication and price determination / Vince Feng -- Taking stock of institutional complexity : anchoring a pool of institutional logics into the interinstitutional system with a descendant hierarchical analysis / Thibault Daudigeos, Amélie Boutinot, Stéphane Jaumier.</p>
Sommario/riassunto	<p>The institutional logics perspective is one of the fastest growing new theoretical areas in organization studies (Thornton, Ocasio & Lounsbury, 2012). Building on early efforts by Friedland & Alford (1991) to "bring society back in" to the study of organizational dynamics, this new scholarly domain has revived institutional analysis by embracing a focus on the dynamic and heterogeneous nature of institutions. In doing so, it has embraced a more practice-centered approach to agency that emphasizes situated interactions, the importance of history, the role of both symbolic and material elements, and the study of cross-level processes and mechanisms. This two volume set, seeded by an ABC Network conference held in Banff, Alberta, CANADA in June 2012, provides a fresh set of papers by scholars at the cutting edge of research on institutional logics. As a whole, the papers provide many novel theoretical insights about institutional logics in action focusing on their dynamics, complexity, and evolving relationship to actors as actors actively navigate their social worlds.</p>