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| Altri autori (Persone) | MarsMatthew M HoskinsonSherry LibecapGary D |
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| Sommario/riassunto | Innovation is a central mechanism in the progression of society and often captures the imagination and enthusiasm of corporate leaders, |

public policy makers, and so on. However, the cultural, political and social complexities of innovation that extend beyond economic and technological contexts are often overlooked. In this volume, a novel approach to deeply understanding innovation in contexts that range from the socio-cultural to the technological is presented. The fundamental principles and constructs of innovation are identified and described according to an interdisciplinary lens that gives particular focus to a variety of historical examples of innovation. This exploration leads to the development of a learning model that serves as an alternative to mainstream innovation curricula.
