

1. Record Nr.	UNINA9910779708403321
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Titolo	The rhetorical leadership of Fulton J. Sheen, Norman Vincent Peale, and Billy Graham in the age of extremes [[electronic resource] /] / Timothy H. Sherwood
Pubbl/distr/stampa	Lanham, Md., : Lexington Books, 2013
ISBN	1-4985-1586-X 0-7391-7431-2
Descrizione fisica	1 online resource (171 p.)
Disciplina	277.3/0825
Soggetti	Christian leadership - United States United States Church history 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Rhetorical situation in the age of extremes: an introduction -- Sheen in an age of ideologies -- Peale in an age of anxiety -- Graham in an age of heroes -- Rhetorical leadership in a golden age.
Sommario/riassunto	Fulton J. Sheen, Norman Vincent Peale, and Billy Graham were America's most popular religious leaders during a period within the Age of Extremes, specifically the 1950s and early 1960s, when America's world view reflected a polarity consensus of good and evil. This critical study seeks to understand how and why their rhetorical leadership, both separately and together, contributed to the climate of an extreme era and influenced a national religious revival.