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Nota di contenuto	Introduction: The young and the digital -- Digital migration : young people's historic move to the online world -- Social media 101 : what schools are learning about themselves and young technology users -- The very well connected : friending, bonding, and community in the digital age -- Digital gates : how race and class distinctions are shaping the digital world -- We play : the allure of social games, synthetic worlds, and second lives -- Hooked : rethinking the internet addiction debate -- Now! Fast entertainment and multitasking in an always-on world -- "May I have your attention?" : the consequences of anytime, anywhere technology -- Conclusion: A message from Barack : what the young and the digital means for our political future.