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Nota di contenuto	Cover; Contents; Preface; Introduction: Why Pharmacy on a Bicycle; Part 1 The Prescription; 1 Saving Millions; 2 Ideas in Action: Innovation and Entrepreneurship; 3 A Shift in Perspective: Task Shifting to Save More; 4 Tipping the Scales: Scaling Up to Save Lives; Part 2 IMPACTS in Motion; 5 The Warmth of a Mother's Touch: Maternal and Child Health; 6 A Drop of Vinegar: Solutions for Infectious Diseases; 7 The Elephants in the Room: Noncommunicable Diseases; Part 3 Moving Forward; 8 Getting There from Here: Priorities, Plans, and Progress; 9 Busting Barriers: Heeding the Call; Notes BibliographyIndex; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z; About the Authors
Sommario/riassunto	Every four minutes, over 50 children under the age of five die. In the same four minutes, 2 mothers lose their lives in childbirth. Every year, malaria kills nearly 1.2 million people, despite the fact that it can be prevented with a mosquito net and treated for less than \$1.50. Sadly, this list goes on and on. Millions are dying from diseases that we can easily and inexpensively prevent, diagnose, and treat. Why? Because even though we know exactly what people need, we just can't get it to them. They are dying not because we can't solve a medical problem but

because we can't solve a logistics

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