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Case Study Eight Andrew Dewdney: The Quest for a Digital GalleryChapter 19 Hanging the Exhibition; Chapter 20 The Private View; Chapter 21 After the Private View; Chapter 22 A Summary; Appendix Checklists; The resources file; Offering feedback; An exhibiting c.v.: Alison Marchant; The timetable; The budget; The press release; Invitation card; European paper sizes in millimeters and inches; The tool kit; Hanging an exhibition: the sequence; Possible teams to organize a group exhibition; Photo festivals; Possible pitfalls of exhibiting; Some ways to avoid pitfalls; Bibliography; Index

Sommario/riassunto

You have the camera, you have the skills, and you have the pictures. Now what? Author Shirley Read expertly leads you through the world of exhibiting your photography one minute detail at a time. From finding a space and designing the exhibition to actually constructing a show and publicizing yourself, every aspect of exhibiting your photography is touched upon and clarified with ample detail, anecdotes, and real life case studies. In this new and expanded second edition, Shirley Read further illuminates the world of social networking, exhibiting, and selling photography online so your work
