

1. Record Nr.	UNINA9910779680103321
Titolo	Knowledge, innovation and internationalization : essays in honour of Cesare Imbriani // edited by Piergiuseppe Morone
Pubbl/distr/stampa	Abingdon, Oxon : , : Routledge, , 2013
ISBN	0-203-38549-7 1-299-48093-4 1-135-92713-8
Descrizione fisica	1 online resource (305 p.)
Collana	Routledge studies in global competition ; ; 63
Altri autori (Persone)	ImbrianiCesare MoronePiergiuseppe
Disciplina	338.5
Soggetti	Creative ability in business Knowledge economy International business enterprises Technological innovations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	pt. 1. Knowledge -- pt. 2. Innovation -- pt. 3. Internationalisation.
Sommario/riassunto	As firms increasingly rely on knowledge as a key factor for innovation, the ability to innovate is increasingly perceived as a key asset for being competitive in international markets. This new volume argues that innovation, knowledge and internationalisation should be viewed as tightly related concepts. It provides a stimulating and comprehensive framework for understanding key tendencies in modern economics, as well as an overview of the state of the art in the three fields covered. The first section explores in detail the relationship between knowledge and the innovative capabilit