Record Nr. UNINA9910779589403321 **Titolo** The impacts and legacies of sports events [[electronic resource] /] / guest editors, Richard Shipway and Naomi Kirkup Pubbl/distr/stampa [Bradford], : Emerald Insight, 2012 **ISBN** 1-78190-350-6 1-283-99111-X Descrizione fisica 1 online resource (126 p.) Collana International journal of event and festival management, , 1758-2954;; v. 3, no. 3 Altri autori (Persone) ShipwayRichard KirkupNaomi Disciplina 658.5 Soggetti Sports administration Festivals - Management Sports - Sociological aspects Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references. Cover: CONTENTS: Editorial advisory board: Guest editorial: the impacts Nota di contenuto and legacies of sports events; The economic impact of the Comrades Marathon: Host population perceptions of the social impacts of sport tourism events in transition countries; The inspirational effects of three major sport events; Determinants of volunteer motivation and their impact on future voluntary engagement; A neglected legacy; Leveraging tourism social capital: the case of the 2010 Olympic tourism consortium; Book review Sommario/riassunto This ebook examines a selection of key impacts and legacies associated with sports events. In doing so, it also investigates some prominent issues, trends and opportunities in the relationship between sport, tourism and events and how, irrespective of whether mega, leisure or community-based sports, event organisers and destination managers can tap the potential to be derived from sports events.