1.	Record Nr.	UNINA9910779554303321
	Autore	O'Connor Joseph <1948 Sept. 12->
	Titolo	Principles of NLP [[electronic resource]] : what it is, how it works, and what it can do for you / / Joseph O'Connor and Ian McDermott ; foreword by Robert Dilts
	Pubbl/distr/stampa	London, : Singing Dragon, 2013
	ISBN	1-299-47184-6
		0-85701-136-7
	Edizione	[Rev. ed.]
	Descrizione fisica	1 online resource (176 p.)
	Collana	Principles of...
	Altri autori (Persone)	McDermottIan
	Disciplina	158.1
	Soggetti	Neurolinguistic programming
		Interpersonal relations
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.
	Nota di bibliografia	Includes bibliographical references and index.
	Sommario/riassunto	Neuro-Linguistic Programming (NLP) teaches how to model excellence to achieve excellence in everything you do. This introductory guide explains the principles of NLP, showing how to be in tune with your patterns of behaviour and language and those of the people around you, and how to use this knowledge to reach your goals.