Record Nr. Autore	UNINA9910779553103321 Collins Tony <1961-, >
Titolo Pubbl/distr/stampa	Sport in capitalist society : a short history / / Tony Collins Abingdon, Oxon : , : Routledge, , 2013
ISBN	1-135-08198-0 0-203-06811-4 1-299-46906-X 1-135-08199-9
Descrizione fisica	1 online resource (187 p.)
Disciplina	796.06/9
Soggetti	Sports - Political aspects Sports - Economic aspects Sports and state Capitalism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; SPORT IN CAPITALIST SOCIETY; Title Page; Copyright Page; Table of Contents; Introduction; 1 Capitalism and the birth of modern sport; 2 Class conflict and the decline of traditional games; 3 Sport, nationalism and the French Revolution; 4 The middle-class invention of amateurism; 5 Women and the masculine kingdom of sport; 6 The Victorian sporting industrial revolution; 7 Sport and the age of empire; 8 Unfair play: the racial politics of sport; 9 Soccer's rise to globalism; 10 The second revolution: sport between the world wars; 11 Revolutionary sport 12 Sex, drugs and sport in the Cold War13 Taking sides in the 1960s; 14 The revolution is being televised; 15 Winners and losers: sport in the New World Order; Conclusion: what future for sport?; Notes; Bibliography; Index
Sommario/riassunto	Why are the Olympic Games the driving force behind a clampdown on civil liberties? What makes sport an unwavering ally of nationalism and militarism? Is sport the new opiate of the masses?These and many other questions are answered in this new radical history of sport by leading historian of sport and society, Professor Tony Collins.Tracing

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the history of modern sport from its origins in the burgeoning capitalist
economy of mid-eighteenth century England to the globalised
corporate sport of today, the book argues that, far from the pu