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Titolo	The healthy skeptic [[electronic resource]] : cutting through the hype about your health // Robert J. Davis
Pubbl/distr/stampa	Berkeley, : University of California Press, c2008
ISBN	0-520-93323-0
Descrizione fisica	1 online resource (253 p.)
Disciplina	613
Soggetti	Health education Consumer education Health products Quacks and quackery Health - Information services
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 193-230) and index.
Nota di contenuto	Introduction : health sellers -- Says who? how we know what (we think) we know -- The news media : eat this! -- Diet books : don't eat that! -- Advertisements : take a supplement! -- Government campaigns : watch your cholesterol! -- Celebrities : get tested! -- Health groups : wear sunscreen! -- Consumer activists : beware of chemicals! -- Anti-aging doctors : don't get sick, don't get old, don't die! -- Guaranteed! over-promising on prevention.
Sommario/riassunto	It happens every day: we pick up a newspaper or magazine or turn on the television and are bombarded with urgent advice about how to stay healthy. Lose weight! Lower your cholesterol! Early detection saves lives! Sunscreen prevents cancer! But in many cases, pronouncements we rarely think to question turn out to be half-truths that are being pushed by various individuals or groups to advance their own agendas. The Healthy Skeptic explores who these health promoters are-from journalists and celebrities to industry-funded groups and consumer activists-what their motives are, and how they are spinning us in ways we often don't realize. This treasure trove of little-known facts, written by a seasoned health reporter, provides invaluable tips, tools, and resources to help readers think more critically about what they're being

told. Becoming a healthy skeptic is vital, Davis argues, because following the right advice can have a profound impact on overall health and longevity. IN TEN ENTERTAINING CHAPTERS, ROBERT J. DAVIS DISCUSSES: * Diets and why they don't work* Dietary supplements * The campaign to reduce cholesterol * Celebrity exhortations to "get tested" * Sunscreen and its promoters' claims * The antichemical activists
