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Titolo	Managing sport : social and cultural perspectives // edited by David Hassan and Jim Lusted
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Descrizione fisica	1 online resource (345 pages) : illustrations
Collana	Foundations of sport management
Classificazione	SPO000000SPO066000SPO068000
Disciplina	796.068
Soggetti	Sports - Management Sports administration Sports - Sociological aspects
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Managing Sport Social and cultural perspectives; Copyright; Contents; List of figures; List of tables; List of boxes; List of case studies; About the authors; Preface; Chapter 1 Managing organizational performance in sport; Chapter 2 Urban space, culture and sports in the Middle East: a case study of Casablanca, Morocco; Chapter 3 The management of anti-doping: an ongoing challenge for sport; Chapter 4 Sanctioned aggression or criminal sanction? Violence, contact sports and the law; Chapter 5 Reviewing the role of UK central government in sports development Chapter 6 Selling race equality to sports organizations - challenges and limitationsChapter 7 Sport and disability: the Special Olympics Youth Unified Sports programme; Chapter 8 Pain and injury within sporting cultures of risk; Chapter 9 Sport labour migration: managing a twenty-first-century global workforce; Chapter 10 The challenges of managing

sport in a divided society: football in Jordan; Chapter 11 Managing gender equity in sport; Chapter 12 The role of sport management in the creation of social capital

Chapter 13 The changing nature of sports volunteering: modernization, policy and PracticeChapter 14 Sporting preferences in the Arab world: examining consumerism in the United Arab Emirates; Chapter 15 The methodology of mega-events: the culture of vanity and measuring real benefit; Chapter 16 Corporate social responsibility in the sports industry; Chapter 17 The dark sides of sport governance; Chapter 18 The evolution of sport management in the twenty-first century; Index

Sommario/riassunto

"Contemporary sport is shaped by wider society. Anybody working in sport today must be aware of the broader social and cultural context within which sport operates if they are to be effective as managers or professionals. This is the first book written especially for sport management students to examine the wider social and cultural environment and to fully explain the key issues and practical implications for everyday sport management. Written by a team of leading international experts on sport management and sport in society, the book explores important topics such as: - Corporate social responsibility in sport - Race - Gender and sexuality - Sport and the media - Globalisation - Politics and policy - Social class, social capital and social exclusion. Each issue is examined from the perspective of the manager or practitioner in sport, and each chapter includes a range of useful features, such as case-studies and self-test questions, to encourage the reader to think critically about the role of sport in society and about their own professional practice. This is the first sports management textbook to be based on the assumption that a more socially aware manager is a more effective manager and it should be essential reading for all sport management students."

2. Record Nr.	UNIORUON00396224
Autore	MOREAU, Isabelle
Titolo	Guerir du Sot : les stratégies d'écriture des libertins à l'âge classique / Isabelle Moreau- Paris : H. Champion, 2007 - 1214 p. ; 23 cm.
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