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   Autore   Lanson Jerry

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   Sommario/riassunto Using a narrative thread that ties practical advice to his personal experience as a professor, reporter, and blogger, Jerry Lanson fills his book on nonfiction story telling with time-proven techniques to beat writer's block and hone the skills necessary to write well. Writing for Others, Writing for Ourselves provides readers of all ages a practical guide to perfecting their own work. From showing how to frame ideas early to how to gather and choose telling details for story, Lanson shares tips, techniques and lessons that will sharpen and enliven any writer's work.