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| 1. | Record Nr. | UNISALENTO991000108559707536 |
| | Autore | Lagos, Concha |
| | Titolo | La soledad de siempre / Chonca Lagos |
| | Pubbl/distr/stampa | Santander : Cantalapiedra, 1958 |
| | Descrizione fisica | 60 p. ; 21 cm. |
| | Collana | Cantalapiedra ; 12 |
| | Disciplina | 861.6 |
| | Lingua di pubblicazione | Spagnolo |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| 2. | Record Nr. | UNINA9910779434403321 |
| | Titolo | Banks as multinationals // edited by Geoffrey Jones |
| | Pubbl/distr/stampa | Abingdon, Oxon : , : Routledge, , 2012 |
| | ISBN | 1-136-26737-9 0-203-10879-5 1-283-87185-8 1-136-26738-7 |
| | Descrizione fisica | 1 online resource (321 p.) |
| | Collana | Routledge library editions. Banking & finance ; ; v. 18 |
| | Altri autori (Persone) | JonesGeoffrey <1952-> |
| | Disciplina | 332.1/5 332.15 332.1509 |
| | Soggetti | Banks and banking, International - History International business enterprises - History |
| | Lingua di pubblicazione | Inglese |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Note generali | First published in 1990 by Routledge. |
| | Nota di bibliografia | Includes bibliographical references and index. |
| | Nota di contenuto | Cover; Title; Copyright; Contents; List of figures and tables; List of |

contributors; Preface; 1 Banks as multinationals; 2 Evolution of multinational banks: a theoretical perspective; 3 Competitive advantages in British multinational banking since 1890; 4 Paradise lost? British banks in Australia; 5 Structural alternatives and constraints in the evolution of exchange banking; 6 German banks abroad before 1914; 7 The Rothschilds: ownership advantages in multinational banking; 8 The Imperial Ottoman Bank in the later nineteenth century: a multinational 'national' bank? 9 Swiss international banking, 1890-1950 10 Chinese business and banking in South-East Asia since 1870; 11 The Yokohama Specie Bank: a multinational in the Japanese interest 1879-1931; 12 Banks over borders: some evidence from their pre-1914 history; 13 US multinational banking: history and prospects; 14 US investment banks as multinationals; Index

Sommario/riassunto

This comparative, international study looks at origins and business strategies of multinational banks. A distinguished team of bankers and academics from the United States, Japan, Europe and Australia survey the evolution of multinational banks over time and suggest a conceptual framework in which this development can be understood. In-depth analyses of the multinational banking strategies of selected countries and institutions lead from early nineteenth century on to late twentieth century developments and future trends in investment banking. The approach is interdisciplinary, with e
