

1. Record Nr.	UNINA9910779420303321
Titolo	Increasing student engagement and retention using multimedia technologies [[electronic resource] ] : video annotation, multimedia applications, videoconferencing and transmedia storytelling / / edited by Laura A. Wankel, Patrick Blessinger
Pubbl/distr/stampa	Bradford, : Emerald Group Publishing Limited, 2013
ISBN	1-299-38600-8 1-78190-514-2
Descrizione fisica	1 online resource (301 p.)
Collana	Cutting-edge technologies in higher education, , 2044-9968 ; ; v. 6, pt. F
Altri autori (Persone)	WankelLaura A BlessingerPatrick
Disciplina	371.33
Soggetti	Education - Computers & Technology Education - Distance Education & Learning Teachers' classroom resources & material Educational: IT & computing, ICT Computer-assisted instruction Education - Effect of technological innovations on
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes indexes.
Nota di contenuto	Inventive approaches in higher education : an introduction to using multimedia technologies / Laura A. Wankel, Patrick Blessinger -- Higher education : a medium in search of a message / Kyle F. Reinson -- Using technology and digital narratives to engage doctoral students in self-authorship and learning partnerships / Sean Robinson -- Learning and teaching as communicative actions : transmedia storytelling / Scott J. Warren, Jenny S. Wakefield, Leila A. Mills -- Technology and the changing nature of narratives in language learning and teaching / Felix A. Kronenberg -- Promoting engagement through a student-built digital atlas of Maori studies / O. Ripeka Mercier ... [et al.] -- Learner engagement in an intercultural virtual experience / Müberra Yüksel -- Video annotation for collaborative connections to learning : case studies from an Australian higher education context /

Narelle Lemon ... [et al.] -- Innovative teaching methods for using multimedia maps to engage students at a distance / Audeliz Matias, Sheila M. Aird, David F. Wolf -- Developing global perspectives, responsibility, and partnerships through videoconferencing / Stephanie E. Raible, Wayne Jacoby.

---

Sommario/riassunto

Increasing Student Engagement and Retention Using Multimedia Technologies: Video Annotation, Multimedia Applications, Videoconferencing and Transmedia Storytelling examines new research on how videoconferencing, video annotation, video mapping, and related technologies are being used in higher education to increase learner engagement in an epoch of increasing globalization and diversity. These enabling technologies are reshaping and reframing the practice of teaching and learning in higher education. Through case studies, surveys, and literature reviews, this volume will examine how video, mapping, and related technologies are being used to improve writing/publishing skills, academic literacies in students, and create engaging communities of practice through digital storytelling, narratives, and inter-culturalism. This volume will also discuss a framework for deploying and assessing these technologies.

---