Record Nr. UNINA9910779414603321 Autore Curcio Vincent Titolo Henry Ford [[electronic resource] /] / Vincent Curcio New York,: Oxford University Press, 2013 Pubbl/distr/stampa **ISBN** 0-19-991120-7 1-299-39725-5 0-19-971789-3 Descrizione fisica 1 online resource (323 p.) Collana Lives and legacies series Classificazione HIS036060BIO003000 Disciplina 338.7/6292092 В Soggetti Automobile industry and trade - United States - History Industrialists - United States United States Biography Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Cover; Contents; Introduction; ONE: HOW IT ALL BEGAN; TWO: WALKING INTO THE FUTURE: THREE: COOKING WITH GAS: FOUR: THE FORD MOTOR COMPANY; FIVE: THE MODEL T AND THE COMING OF MASS PRODUCTION; SIX: PEACE AND WAR AND CONSOLIDATING POWER; SEVEN: MODERN TIMES: EIGHT: HAS SOMETHING COME BETWEEN US?: NINE: A BODY IN MOTION TENDS TO STAY IN MOTION; TEN: EVERYTHING OLD IS NEW AGAIN; ELEVEN: EFFLORESCENCE AND HARD ENDINGS: Acknowledgments: A Note on Sources: Index: A: B: C: D: E: F: G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y; Z Most great figures in American history reveal great contradictions, and Sommario/riassunto Henry Ford is no exception. He championed his workers, offering unprecedented wages, yet crushed their attempts to organize. Virulently anti-Semitic, he never employed fewer than 3,000 Jews. An outspoken pacifist, he made millions producing war materials. He urbanized the modern world, and then tried to drag it back into a romanticized rural past he'd helped to destroy. As the American auto industry struggles to reinvent itself, Vincent Curcio's timely biography

offers a wealth of new insight into the man who started it al