

1. Record Nr.	UNINA9910779398203321
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Titolo	Endtimes? [[electronic resource]] : crises and turmoil at the New York times, 1999-2009 // Daniel R. Schwarz
Pubbl/distr/stampa	Albany, : Excelsior Editions, : State University of New York Press, c2012
ISBN	1-4384-3898-2
Descrizione fisica	1 online resource (502 p.)
Collana	Excelsior Editions
Disciplina	071.747
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: crises and turmoil at the New York times -- The way we were: a brief history of the Times with a focus on major events -- Looking backward: the (failed) Raines reformation -- Digital revolution: www.nytimes.com -- Media economics 101: the business crises of the New York times -- Counter reformation: the way we are (i): new bearings -- And continuity in the contemporary times under Keller -- The way we are (ii): where the contemporary times under Keller is and where is it going -- Dramatic changes in Sunday's magazines: competing for attention among myriad reading and leisure choices -- The challenge to the first amendment: the Judith Miller saga and the story of domestic spying -- Struggling with its ethnic heritage: has the Times's waged war against the Jews? -- Conclusion: where is the Times going?.