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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Textual Choices in Discourse; Editorial page; Title page; LCC data; Table of contents; Introductory remarks; Illusions of simplicity; 1. Material problems; 2. Cognitive tools; 3. Cognitive analysis of visual poetry; 3.1 Untitled poem; 3.2 "Water Poem #5"; 4. Cognitive conclusions; 5. Literary connections; Notes; References; Author's address; Alternativity in poetry and drama; 1. Alternativity and negation; 2. Negation and discourse on the stage; 3. Alternativity in poetic discourse; 3.1 Alternative stances; 3.2 Frame evocation and refutation; 3.3 Alternativity and blending 3.4 Alternativity of or-constructions4. Alternativity and poetic effects; Notes; References; Author's address; Joint attention, To the Lighthouse, and modernist representations of intersubjectivity; 1. Introduction; 2. Joint attention; 3. Two strategies; 4. Thematizing joint attention; 4.1 Joint attention in To the Lighthouse; 4.2 The reader's eye; 4.3 Think of a kitchen table; Notes; References; Author's address; 'Where am I, lurking in what place of vantage?'; 1. Introduction; 2. Dimensions of

distance in The Book of Evidence and The Sea
3. 'What a business it is, the human discourse'. Metalinguistic distance
4. 'Demand, did I?' Distancing speech representation; 5. Metafictional distance and acts of name-giving; 6. The situation of discourse in The Book of Evidence; 7. Decompression and distanced perspective; 7.1 Freddie's "inner sergeant": Decompression in The Book of Evidence; 7.2 'Lurking in what place of vantage?' Distanced perspective in The Sea; 8. Conclusion; Notes; Primary data; References; Author's address; Intertwined voices; 1. Theoretical background; 2. Case study; 2.1 Method; 2.2 Results
3. Close study of sample excerpts across news genres
4. Mental spaces of sources and their function; 5. Conclusion and discussion; Notes; References; Author's address; Unrealistic scenarios, metaphorical blends and rhetorical strategies across genres; 1. Introduction; 2. Unrealistic scenarios and rhetorical strategies: Two examples; Example 1: Neural networks and intertwined octopi; Example 2: European Monetary Union and trains with multiple engines; 3. Unrealistic scenarios and metaphorical blends; 3.1 The octopus game as a metaphorical blend, and genre
3.2 The EMU train as a metaphorical blend, and genre
4. Conclusions; Notes; References; Author's address; LIFE IS MUSIC; 1. Introduction; 2. MUSIC IS LIFE; 3. LIFE IS MUSIC; 4. Rhetorical development of the Life and Music blend; 5. Conclusion; Notes; References; Data sources with abbreviations used; Author's address; Two puzzle pieces; 1. Introduction; 2. Blending Theory; 3. Construction Grammar; 3.1 NP is a NP construction; 3.2 It's like NP construction; 4. Discourse context & the constructions; 5. Metaphors & similes in radio news magazine discourse; 6. The radio news magazine genre
7. Constructions in discourse context

Sommario/riassunto

In recent years, research in cognitive linguistics has expanded its interests to cover a variety of texts - spoken, written, or multimodal. Analytical tools such as conceptual metaphor, frame semantics, mental spaces and grammatical constructions have been productively applied in various discourse contexts. In this volume, originally published as a special issue of *English Text Construction* 3:2 (2010), the contributors, a mix of established and emerging authors in the field, analyse broadcast and print journalism, argumentative scientific discourse, radio lectures on music, and the main
