

1. Record Nr.	UNINA9910779367003321
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Titolo	Zimbabwe's cinematic arts [[electronic resource]] : language, power, identity // Katrina Daly Thompson
Pubbl/distr/stampa	Bloomington, : Indiana University Press, 2013
ISBN	1-283-86987-X 0-253-00656-2
Descrizione fisica	1 online resource (253 p.)
Disciplina	791.43/096891
Soggetti	Motion pictures and television - Social aspects - Zimbabwe Mass media and language - Political aspects - Zimbabwe Motion picture industry - Zimbabwe - Foreign influences Zimbabwe Social conditions 1980-
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction: Cultural identity in discourse -- A crisis of representation -- Cinematic arts before the 2001 Broadcasting Services Act: two decades of trying to build a nation -- Authorship and identities: what makes a film "local"? -- Changing the channel: using the foreign to critique the local -- Power, citizenship, and local content: a critical reading of the Broadcasting Services Act -- Language as a form of social change: public debate in local languages -- Conclusion: Possibilities for democratic change.
Sommario/riassunto	This timely book reflects on discourses of identity that pervade local talk and texts in Zimbabwe, a nation beset by political and economic crisis. As she explores questions of culture that play out in broadly accessible local and foreign film and television, Katrina Daly Thompson shows how viewers interpret these media and how they impact everyday life, language use, and thinking about community. She offers a unique understanding of how media reflect and contribute to Zimbabwean culture, language, and ethnicity.