

1. Record Nr.	UNINA9910779351403321
Titolo	Identity in organizations [[electronic resource] ] : building theory through conversations / / [edited by] David A. Whetten, Paul C. Godfrey
Pubbl/distr/stampa	Thousand Oaks, Calif. ; ; London, : SAGE, 1998
ISBN	1-322-42141-2 0-7619-0948-6 1-4522-6318-3
Descrizione fisica	1 online resource (xi, 308 p.) : ill
Collana	Foundations for organizational science
Altri autori (Persone)	WhettenDavid A <1946-> (David Allred) GodfreyPaul C
Disciplina	302.35
Soggetti	Identity (Psychology) Organizational behavior Psychology, Industrial
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Cover; Contents; Preface: Why Organizational Identity and Why Conversations?; Chapter 1 - The Definition and Metadefinition of Identity; Part I - What Does Organizational Identity Mean?; Chapter 2 - From Individual to Organizational Identity; Chapter 3 - The Identity of Organizations; Part II - What Does Identity Imply for Strategy?; Chapter 4 - Organizational Identity Within the Strategic Management Conversation: Contributions and Assumptions; Chapter 5 - A Strategy Conversation on the Topic of Organization Identity; Part III - How Do People Identify With Organization? Chapter 6 - To Be or Not to Be: Central Questions in Organizational IdentificationChapter 7 - Identification With Organizations; Chapter 8 - Epilogue: What Does the Concept of Identity Add to Organization Science?; Postscript: Observations on Conversation as a Theory-Building Methodology; About the Contributors
Sommario/riassunto	Organized in the form of a provocative discussion between key organizational scholars, this text focuses on three different views of identity, functionalist, interpretive and postmodern.

