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| Titolo                  | Identity in organizations [[electronic resource]] : building theory through conversations / / [edited by] David A. Whetton, Paul C. Godfrey   |
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| Descrizione fisica      | 1 online resource (xi, 308 p.) : ill  |
| Collana                 | Foundations for organizational science  |
| Altri autori (Persone)  | WhettenDavid A <1946-> (David Allred)<br>GodfreyPaul C  |
| Disciplina              | 302.35  |
| Soggetti                | Identity (Psychology)<br>Organizational behavior<br>Psychology, Industrial  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references.  |
| Nota di contenuto       | Cover; Contents; Preface: Why Organizational Identity and Why Conversations?; Chapter 1 - The Definition and Metadefinition of Identity; Part I - What Does Organizational Identity Mean?; Chapter 2 - From Individual to Organizational Identity; Chapter 3 - The Identity of Organizations; Part II - What Does Identity Imply for Strategy?; Chapter 4 - Organizational Identity Within the Strategic Management Conversation: Contributions and Assumptions; Chapter 5 - A Strategy Conversation on the Topic of Organization Identity; Part III - How Do People Identify With Organization? Chapter 6 - To Be or Not to Be: Central Questions in Organizational IdentificationChapter 7 - Identification With Organizations; Chapter 8 - Epilogue: What Does the Concept of Identity Add to Organization Science?; Postscript: Observations on Conversation as a Theory-Building Methodology; About the Contributors |
| Sommario/riassunto      | Organized in the form of a provocative discussion between key organizational scholars, this text focuses on three different views of identity, functionalist, interpretive and postmodern.  |

