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Altri autori (Persone)	FordCameron M GioiaDennis A. <1947->
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; Foreword; Part 1 - Contemplating Creative Action in Organizations; Chapter 1 - Multiple Visions and Multiple Voices Academic and Practitioner Conceptions of Creativity in Organizations; Chapter 2 - Creativity Is a Mystery Clues from the Investigators' Notebooks; Part II - Ivory Tower Visions; Chapter 3 - Boogie Down Wonderland Creativity and Visionary Leadership; Chapter 4 - Managing Creativity; Chapter 5 - Creativity and Entrepreneurship; Chapter 6 - Creative Values and Creative Visions in Teams at Work; Chapter 7 - Discovering the Unknowable, Managing the Unmanageable Chapter 8 - Individual Creativity and Organizational Innovation an Uncertain LinkChapter 9 - Creativity as Heroic Risk, Success, Failure, and Acclaim; Chapter 10 - Creativity It's all in Your Social Network; Chapter 11 - The Role of Collaboration in Creativity; Chapter 12 - How Organizations Channel Creativity; Chapter 13 - Promoting Creativity in Organizations; Chapter 14 - The Many Facets of Creativity; Chapter 15 - Is your Creative Organization Innovative?; Chapter 16 - Training

Creativity in the Corporation The View from the Psychological Laboratory  
Chapter 17 - Q: Does Feedback Enhance or Inhibit Creativity in Organizations? A: Yes!Chapter 18 - Everything New Under the Gun Creativity and Deadlines; Chapter 19 - Creativity Training and Hemispheric Function Bringing the Left Brain Back In; Chapter 20 - Management of Cultural Innovations; Chapter 21 - Why No One Really Wants Creativity; Chapter 22 - Shifting the Focus from Individual to Organizational Creativity; Chapter 23 - Ten Tips Toward Creativity in the Workplace; Chapter 24 - Creative Post-Processing on Making Turbulence Valuable  
Chapter 25 - Creativity and the Aesthetics of ImperfectionPart III - Real World Voices; Chapter 26 - The Changing Face of Creativity; Chapter 27 - Corporate America Creativity Held Hostage; Chapter 28 - Coaching your Way to Creativity; Chapter 29 - Creating a Creativity Revolution; Chapter 30 - Creativity in a Large Company all you Have to Do is Ask for it; Chapter 31 - Creativity by Decree-A New Approach; Chapter 32 - Creativity and Innovation Keys for Preventing Environmental Gridlock; Chapter 33 - Creativity in Government; Chapter 34 - The Challenge of Reinventing State Government  
Chapter 35 - Creativity TodayChapter 36 - Are you Creating Solutions or Problems?; Chapter 37 - Organizing for Innovation from Individual Creativity to Learning Networks; Chapter 38 - Principle-Based Creativity Prompting Individual Initiative in Large Organizations; Chapter 39 - Membranes for Gas Separation a Case Study in Creativity; Chapter 40 - Why Do you Have to Go "Off-Campus" to Get Creative?; Chapter 41 - The Pro-Team Solving the Dilemma of Organized Creativity in Production; Chapter 42 - Fostering Creativity in Large Organizations; Chapter 43 - Creativity at Woolworth Corporation  
Chapter 44 - Acquiring and Managing Creative Talent

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Sommario/riassunto

With engaging contributions from leading academics and professionals, this book explores the key factors that are critical to the development and promotion of creativity in any organization.

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