

1.	Record Nr.	UNISA990002855190203316
	Titolo	Vol.2. : Corporate patenting / edited by John Cantwell
	Pubbl/distr/stampa	Cheltenham [etc.] : Elgar Reference Collectio, copyr. 2006
	ISBN	1-84542-316-X
	Descrizione fisica	VIII, 537 p. ; 25 cm
	Collana	The international library of critical writingsin economics ; 197
	Disciplina	346.048
	Soggetti	Diritti d'autore - Analisi economica
	Collocazione	338.06 PAT 1/2 (IG I 2514/2)
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910779332403321
	Autore	Yelle Robert A
	Titolo	Semiotics of religion [[electronic resource]] : signs of the sacred in history / / Robert A. Yelle
	Pubbl/distr/stampa	London ; ; New York, : Bloomsbury Academic, 2013
	ISBN	1-4411-7237-8 1-283-85367-1 1-4411-6765-X
	Descrizione fisica	1 online resource (257 p.)
	Collana	Bloomsbury advances in semiotics
	Disciplina	302.2
	Soggetti	Semiotics - History Religion - History Semiotics - Religious aspects Structuralism (Literary analysis) Representation (Philosophy)
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	<p>Cover; HalfTitle; Series; Title; Copyright; Dedication; Contents; Acknowledgments; 1 Semiotics beyond structuralism ; Why a semiotics of religion?; A brief critical survey of some semiotic theories of religion; Semiotic recognition; Bringing history to the semiotics of religion; Outline of chapters; 2 The poetics of ritual performance ; Toward a theory of poetic performance; The rhetoric of spells; The principles of spell-construction; The function of spells</p> <p>The production of certainty: analogical punishments and trials by ordealChiasmus and communication; Repetition, chiasmus, and salvation; The reality of magic; The question of deception: Pavlov's dogs and dirty dancing; Excursus: encounter with a fakir; 3 Natural, arbitrary, and divine languages ; The naturalization of arbitrariness; "The tyranny of taxonomies"; "I pooh-pooh the purity": etymologies in Hindu and British traditions; "Natural language[s] of the hand": gesture and the question of arbitrariness John Bulwer's Chirologia and ChironomiaHindu dance: gesture in the Natyasastra; Mudras in Hindu Tantra; 4 Literalism, iconoclasm, and the question of the secular ;</p> <p>Literalism: what is old and what new?; Iconoclasm and literalism; Statutes versus statues: Bentham's attack on the idols of language; Semiotics and the question of the secular</p> <p>5 Transformations in poetic performance: The coordination of Protestant literalism and print culture</p> <p>The repudiation of ritual: attacks on ritual repetition and poetic performance; The literacy hypothesis; "To have and to hold"; The literacy hypothesis revisited; 6 Arbitrariness, anomaly, and agency: A critique of Mary Douglas's structuralist idea of the Holy</p> <p>Deist semiotics and the attack on revelationThe dietary laws revisited; Conclusion ; Religion and communication; Arbitrariness and certainty; From pragmatics to semantics, and back again; Reason, autonomy, and the critique of the sign; Last words; Notes ;</p> <p>Bibliography ; Index</p>
Sommario/riassunto	<p>Following the heyday of Levi-Straussian structuralism in the 1970s-80s, little attention has been paid by scholars of religion to semiotics. <i>Semiotics of Religion</i> reassesses key semiotic theories in the light of religious data. Yelle examines the semiotics of religion from structural and historical perspectives, drawing on Peircean linguistic anthropology, Jakobsonian poetics, comparative religion and several theological traditions. This book pays particular attention to the transformation of religious symbolism under modernization and the rise of a culture of the printed book. Among th</p>