

1. Record Nr.	UNINA9910779307603321
Autore	Hall Colin Michael <1961->
Titolo	Safety and Security in Tourism [[electronic resource]] : Relationships, Management, and Marketing
Pubbl/distr/stampa	Hoboken, : Taylor and Francis, 2012 Binghamton, N.Y. : , : Haworth Hospitality Press, , 2003
ISBN	0-203-04946-2 1-283-88770-3 1-136-40812-6
Descrizione fisica	1 online resource (343 p.)
Collana	The journal of travel & tourism marketing monographic separates
Altri autori (Persone)	TimothyDallen J DuvalDavid Timothy <1970->
Disciplina	910.684 910/.68/4
Soggetti	Terrorism - Psychological aspects Terrorism -- Psychological aspects Tourism - Social aspects Tourism -- Social aspects Travel - Safety measures Travel -- Safety measures
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Safety and Securityin Tourism: Relationships, Management,and Marketing; Copyright Page; Contents; Security and Tourism: Towards a New Understanding?: C. Michael Hall,Dallen J. Timothy and David Timothy Duval; The Effect of Risk Perceptions on Intentions to Travel in the Aftermath of September 11, 2001: Myron F. Floyd, Heather Gibson, Lori Pennington-Gray and Brijesh Thapa; Freud, Tourism, and Terror: Traversing the Fantasies of Post-September 11 Travel Magazines: Paul T. Kingsbury andStanley D. Brunn New York Restaurant Industry: Strategic Responses to September 11, 2001: Claudia G. Green, Pat Bartholomew andSuzanne MurrmannThe Impacts of Terrorism: Perceptions of Faculty and Students on Safety and Security in Tourism: Rachel J. C. Chen,Pender Noriega; Terrorism,

Economic Uncertainty and Outbound Travel from Hong Kong: Bob McKercher, Edith L. L. Hui; Tourism in Nepal: Shangri-La's Troubled Times: Brijesh Thapa; After the Lombok Riots, Is Sustainable Tourism Achievable?: Fleur Fallon
Tourism Eclipsed by Crime: The Vulnerability of Foreign Tourists in Hungary: Tourists in Hungary Gabor Michalko
A Local Reading of a Global Disaster: Some Lessons on Tourism Management from an Annus Horribilis in South West England Tim Coles; Crisis Communication and Recovery for the Tourism Industry: Lessons from the 2001 Foot and Mouth Disease Outbreak in the United Kingdom: Brent W. Ritchie. Humphrey Dorrell, Daniela Miller and Graham A. Miller; Malaysia's Response to the Asian Financial Crisis: Implications for Tourism and Sectoral Crisis Management: Nicolette de Sausmarez
The Importance of Food Safety in Travel Planning and Destination Selection: Tanya L. MacLaurin
New Zealand Travel Agent Practice in the Provision of Advice for Travel to Risky Destinations: Brent Lovelock; The Need to Use Disaster Planning Frameworks to Respond to Major Tourism Disasters: Analysis of Australia's Response to Tourism Disasters in 2001: Bruce Prideaux; Crisis Management and Tourism: Beyond the Rhetoric: Gui Santana; Crisis Management in Small-Scale Tourism: Gavan Cushnahan; Index

Sommario/riassunto

How will the travel and tourism industry respond to the terrorist attacks on America? The recent terrorist attacks in the United States and their repercussions for the travel and leisure industries have focused more attention on tourism safety and security issues than ever before. The impact on tourism destinations and businesses, as well as on traveler behavior, will be significant. Recent events require further analysis not only of how travel safety may be improved but also how security issues may be seen in terms of tourism marketing and management so that the industry is able to b
